

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|---|------------------------------|--------------------------------|--|----------------------------|
| Order ID: 58321 | CF LOC-POL | FBD - LBD: 09/18/12 - 10/01/12 | HL#: | Created: 09/17/12 10:09 AM |
| Client: OBAMA FOR AMERICA (178906) | CPE: / / 1781SKEDC | Agency Commission: 15 % | Updated: STHOMAS1 on 09/17/12 12:13 PM | |
| Agency: GMMB, INC. (6441) | Product: OBAMA/D/PRES (1301) | Self :03:00 | Confirmed: 09/17/12 10:35 AM | |
| Buyer: | Demo: P35+ DMA RTG | Sched. Code: Z | Contract: 09/18/12 08:49 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 001 | MNEWS430A FIXED | M T W T * * S | SUNR | 30 | | | | 0.0 | \$200.00 | 2 | \$400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 002 | MNEWS430A FIXED | M T W T * * S | SUNR | 30 | | | | 0.0 | \$200.00 | 2 | \$400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|------------|----|-----|
| 003 | MSUNRISE1 FIXED | M T W T F * * | SUNR | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|------------|----|-----|
| 004 | MSUNRISE1 FIXED | M T W T F * * | SUNR | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|-----------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 005 | MEARLY FIXED | M T W T F * * | MORN | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|-----------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 006 | MEARLY FIXED | M T W T F * * | MORN | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 56321 CF LOC-POL FBD - LBD: 09/18/12 - 10/01/12 HL#: Created: 09/17/12 10:09 AM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1781SKEDC Agency Commission: 15 % Updated: STHOMAS1 on 09/17/12 12:13 PM
 Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Sell :03:00 Confirmed: 09/17/12 10:35 AM
 Buyer: Demo: P35+ DMA RTG Sched. Code: Z Contract: 09/18/12 08:49 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|------|----------|-------|------------|----|-----|
| 007 | MCBSSAT | * * * * * S | MORN | 30 | | | | 0.0 | \$900.00 | 2 | \$1,800.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|------|----------|-------|----------|----|-----|
| 008 | WSUN7ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$585.00 | 1 | \$585.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|------|----------|-------|----------|----|-----|
| 009 | WSUN8ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$765.00 | 1 | \$765.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|------|------------|-------|------------|----|-----|
| 010 | WCBSSUN | * * * * * S | MORN | 30 | | | | 0.0 | \$1,800.00 | 2 | \$3,600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|------------|----|-----|
| 011 | DRACHAEL9A | M T W T F * * | DAY | 30 | | | | 0.0 | \$550.00 | 4 | \$2,200.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|------------|----|-----|
| 012 | DRACHAEL9A | M T W T F * * | DAY | 30 | | | | 0.0 | \$550.00 | 4 | \$2,200.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 3 | 1 | | | | | | | | | |

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CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58321 CF LOC-POL FBD - LBD: 09/18/12 - 10/01/12 HL#: Created: 09/17/12 10:09 AM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1781SKEDC Agency Commission: 15 % Updated: STHOMAS1 on 09/17/12 12:13 PM
 Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Self :03:00 Confirmed: 09/17/12 10:35 AM
 Buyer: Demo: P35+ DMA RTG Sched. Code: Z Contract: 09/18/12 08:49 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 013 | DDEAL | M T W T F * * | DAY | 30 | | | | 0.0 | \$810.00 | 1 | \$810.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 014 | DDEAL | M T W T F * * | DAY | 30 | | | | 0.0 | \$810.00 | 1 | \$810.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 015 | DPRICE | M T W T F * * | PRCE | 30 | | | | 0.0 | \$990.00 | 1 | \$990.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 016 | DPRICE | M T W T F * * | PRCE | 30 | | | | 0.0 | \$990.00 | 1 | \$990.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 017 | NNOON | M T W T F * * | NEWS | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 018 | NNOON | M T W T F * * | NEWS | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|------------|----|-----|
| 019 | DCBSSOAP2 | M T W T F * * | SOAP | 30 | | | | 0.0 | \$550.00 | 2 | \$1,100.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 2 | | | | | | | | | | |

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CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|---|------------------------------|--------------------------------|--|----------------------------|
| Order ID: 58321 | CF LOC-POL | FBD - LBD: 09/18/12 - 10/01/12 | HL#: | Created: 09/17/12 10:09 AM |
| Client: OBAMA FOR AMERICA (178906) | CPE: / / 1781SKEDC | Agency Commission: 15 % | Updated: STHOMAS1 on 09/17/12 12:13 PM | |
| Agency: GMMB, INC. (6441) | Product: OBAMA/D/PRES (1301) | Self :03:00 | Confirmed: 09/17/12 10:35 AM | |
| Buyer: | Demo: P35+ DMA RTG | Sched. Code: Z | Contract: 09/18/12 08:49 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|----------|----|-----|
| 020 | DCBSSOAP2 | M T W T F * * | SOAP | 30 | | | | 0.0 | \$550.00 | 1 | \$550.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|------------|----|-----|
| 021 | DDRPFIL | M T W T F * * | PHIL | 30 | | | | 0.0 | \$600.00 | 4 | \$2,400.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|------------|----|-----|
| 022 | DDRPFIL | M T W T F * * | PHIL | 30 | | | | 0.0 | \$600.00 | 4 | \$2,400.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|------------|----|-----|
| 023 | EJUDY | M T W T F * * | EFG | 30 | | | | 0.0 | \$800.00 | 4 | \$3,200.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|----------|-------|------------|----|-----|
| 024 | EJUDY | M T W T F * * | EFG | 30 | | | | 0.0 | \$800.00 | 4 | \$3,200.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 3 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|------------|-------|------------|----|-----|
| 025 | AWHEEL | M T W T F * * | ACC | 30 | | | | 0.0 | \$1,800.00 | 3 | \$5,400.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 2 | 1 | | | | | | | | | |

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|---|------------------------------|--------------------------------|--|----------------------------|
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| Agency: GMMB, INC. (6441) | Product: OBAMA/D/PRES (1301) | Self :03:00 | Confirmed: 09/17/12 10:35 AM | |
| Buyer: | Demo: P35+ DMA RTG | Sched. Code: Z | Contract: 09/18/12 08:49 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|------------|-------|------------|----|-----|
| 026 | AWHEEL | M T W T F * * | ACC | 30 | | | | 0.0 | \$1,800.00 | 3 | \$5,400.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 2 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|------------|-------|------------|----|-----|
| 027 | AJEOPMF | M T W T F * * | ACC | 30 | | | | 0.0 | \$2,800.00 | 2 | \$5,600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | | | | | | | | | |
| | 09/18/12 | 09/24/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|------|------------|-------|------------|----|-----|
| 028 | AJEOPMF | M T W T F * * | ACC | 30 | | | | 0.0 | \$2,800.00 | 2 | \$5,600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | | |
| | 09/25/12 | 10/01/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|------|----------|-------|------------|----|-----|
| 029 | AWHEELSA | * * * * * S * | ACC | 30 | | | | 0.0 | \$810.00 | 2 | \$1,620.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|------|----------|-------|----------|----|-----|
| 030 | LINSIDER | * * * * * S * | LATE | 30 | | | | 0.0 | \$450.00 | 1 | \$450.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|---------------------|---------------|---------------|---------------|---------------|---------|------------|------|----------|-------|----------|----|-----|
| 031 | 23:35 - 24:05 | * * * * * S * | LATE | 30 | | | | 0.0 | \$450.00 | 1 | \$450.00 | | |
| | FIXED - STYLEBOSTON | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | | | | | | | | | | |

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CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58321 CF LOC-POL FBD - LBD: 09/18/12 - 10/01/12 HL#: Created: 09/17/12 10:09 AM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1781SKEDC Agency Commission: 15 % Updated: STHOMAS1 on 09/17/12 12:13 PM
 Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Self :03:00 Confirmed: 09/17/12 10:35 AM
 Buyer: Demo: P35+ DMA RTG Sched. Code: Z Contract: 09/18/12 08:49 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|---------------|---------------|---------|------------|------|-------------|-------|-------------|----|-----|
| 032 | PHOW*PART FIXED | M * * * * * | REGP | 30 | | | | 0.0 | \$13,000.00 | 2 | \$26,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|---------------------|---------------|---------------|---------------|---------------|---------|------------|------|-------------|-------|-------------|----|-----|
| 033 | PBROKE*M&M FIXED | M * * * * * | REGP | 30 | | | | 0.0 | \$14,000.00 | 2 | \$28,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|---------------|---------------|---------|------------|------|-------------|-------|-------------|----|-----|
| 034 | PBBFINWED FIXED | * * W * * * * | CARD | 30 | | | | 0.0 | \$18,000.00 | 1 | \$18,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|-----------------------|---------------|---------------|---------------|---------------|---------|------------|------|-------------|-------|-------------|----|-----|
| 035 | PBANG*2MENTH FIXED | * * * T * * * | REGP | 30 | | | | 0.0 | \$14,000.00 | 1 | \$14,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|---------------|---------------|---------|------------|------|------------|-------|------------|----|-----|
| 036 | PWIFESUN2 FIXED | * * * * * S | REGP | 30 | | | | 0.0 | \$9,000.00 | 1 | \$9,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|---------------|---------------|---------|------------|------|-------------|-------|-------------|----|-----|
| 037 | PWIFESUN2 FIXED | * * * * * S | REGP | 30 | | | | 0.0 | \$13,500.00 | 1 | \$13,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> | | | | | | | | |
| | 09/18/12 | 10/01/12 | 1 | | | | | | | | | | |

Order Item Summary



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| Order Totals | | | | | | |
|---------------------|--------------------|------------------|-----------------|--------------|---------------|---------|
| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 71 | 0 | \$165,620.00 | \$140,777.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$165,620.00 | \$140,777.00 | \$0.00 | \$0.00 |